



KAKATIYA UNIVERSITY - WARANGAL - TELANGANA

Under Graduate Courses (Under CBCS 2020 – 2021 onwards)

B.A. II YEAR SEMESTER - III

SKILL ENHANCEMENT COURSE - I

PAPER – SEC1: PROJECT PLANNING AND REPORT WRITING (SEC – I Common to all Social Sciences courses)

Theory: **2 Hours/Week;** **Credits: 2** **Marks: 50 (Internal: 10; External: 40)**

Unit-I: Project: Meaning – Design/Typology - Project Life Cycle - Project Workplan - Timeframe – Budgeting. Source of Data - Methods and Tools of Data Collection
- Data Classification and Analysis – Drawing Inferences. Project Monitoring and Appraisal/Evaluation.

Unit-II: Report Writing: Purpose, Audience, Format and Deadline; Selecting and Organizing Material - Classifying Writing Notes, Information Sequence – Ordering - Headings. Tones and Styles - Review and Peer Review - Plagiarism – Project Publishing – Checklists/Appendices.

References:

1. Lawrence Nueman - Social Research Methods, Pearson Publications, Delhi
2. David Evans et al (2014): How to Write a Better Thesis, Springer, Berlin.
3. Janathan Anderson, Berry H. Durston and Millicent Poole (1971): Thesis and Assignment Writing, Wiley Eastern Private Limited, New Delhi
4. Kathryn G. Herr & Gary L. Anderson - The Action Research Dissertation: A Guide for Students and Faculty, Sage Publications, New Delhi.
5. John W Creswell -Research Design: Qualitative, Quantitative and Mixed Methods Approaches, Sage Publications.
6. Fred Pyrczak – Making Sense of Statistics: A Conceptual Overview, Pyrczak Publishing, Glendale, CA
7. Fred Pyrczak – Writing Research Reports: A Basic Guide for Students of the Social and Behavioral Sciences, Pyrczak Publishing, Glendale, CA
8. Peg Boyle Single - Demystifying Dissertation Writing: A Streamlined Process from Choice of Topic to Final Text, Stylus Publishing, VA, USA



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B.A. II YEAR SEMESTER – III

SKILL ENHANCEMENT COURSE -II

ENTREPRENEURSHIP AND DEVELOPMENT (SEC – II Common to all Social Sciences courses)

Theory:

2 Hours/Week;

Credits: 2

Marks: 50 (Internal: 10; External: 40)

Module-I

Basic Issues of Entrepreneurship and Economic Development

Basic features of Entrepreneurship - Entrepreneurship and its linkages with economic development - Growth of entrepreneurship in India - Role of entrepreneurship in Economic Development and problems of rural entrepreneurship in India.

Module-II

Financial Resources for new ventures of an entrepreneur:

Source of finance - capital structure - Institutional support to enterprises- National Small Industries Board- State Small Industries Development Corporation- District Industrial estates- Indian Experience, Stages of growth, types of growth strategies of expansion, Diversification - joint venture, merger and subcontracting.

References:

1. S.S. Khanka Entrepreneurial Development, S Chand & Company Ltd.
2. David. H. Holt- Entrepreneurship New Venture Criterion
3. Poornima M. Entrepreneurship Development and Small Business Enterprises (2nd Edition Pearson)
4. Datt and Sundaram (Revised by A. Mahjan), Indian Economy, 70th Edition, S Chand.